

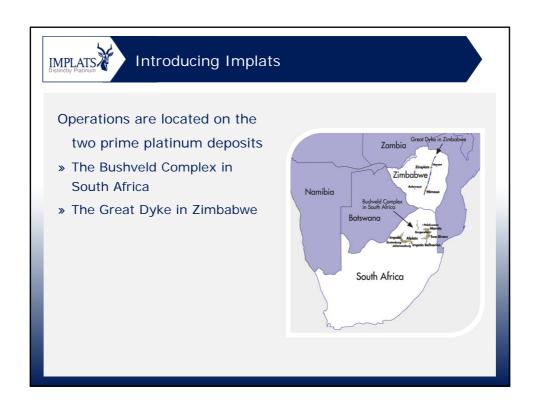
Investor presentation

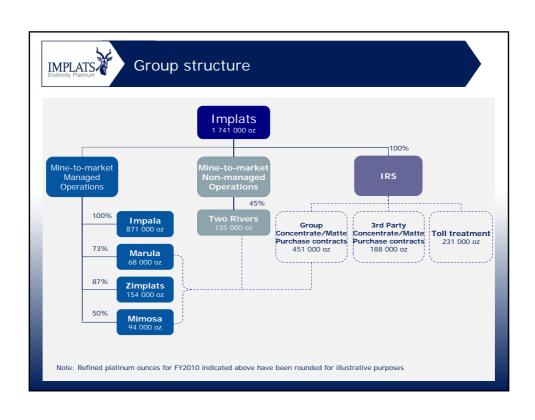
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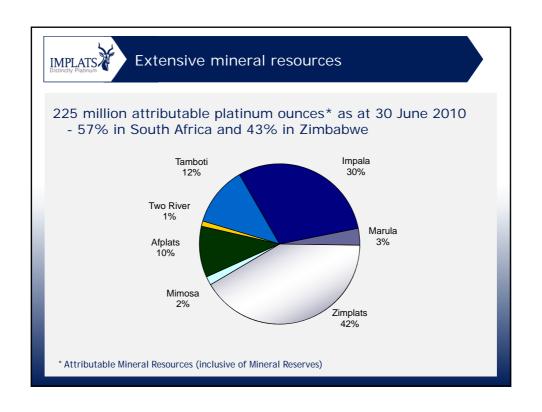


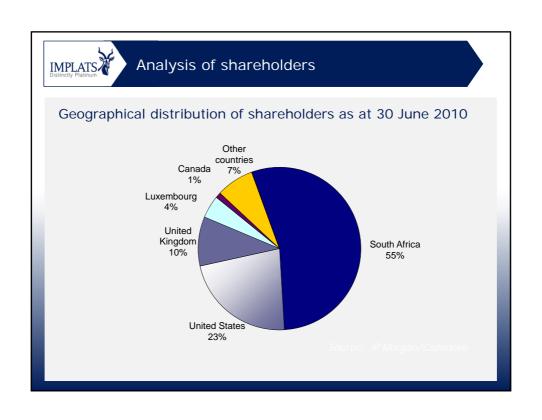
IMPLATS Introducing Implats

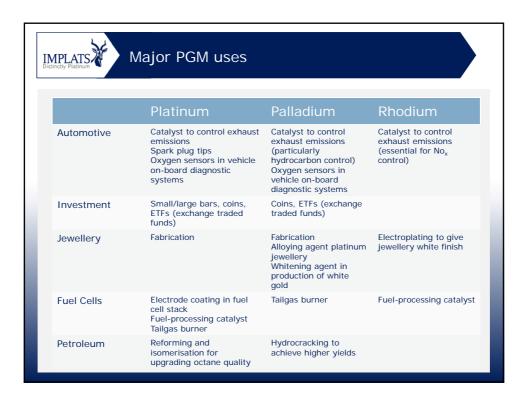
Implats is in the business of mining, refining and marketing platinum group metals and associated base metals and remains a PGM-focused producer











Major PGM uses				
	Platinum	Palladium	Rhodium	
Chemical	Gauze for catalytic production of nitric acid Process catalyst for producing bulk (PTA) and specialty chemicals (eg silicones)	Catchment gauze to recover Pt and Rh in nitric acid production Process catalysts	Process catalysts, eg production of ammonia (Kellogg process)	
Dental	Hardener in dental alloys	Alloying agent		
Electronics	Alloy coating for hard disks to improve storage capacity Thermocouples to monitor temperature in steel, semi- conductor and glass industries	Conductive paste in multi-layer ceramic chip capacitators Conductive tracks of hybrid integrated circuits Salts for plating process	Alloyed with platinum in thermocouples	
Glass	Production of LCD glass Bushings for producing glass fibre Specialty glasses Glass for TVs, monitors and cathode ray tubes Glass substrates for hard disks		Alloyed with platinum in producing LCD glass Alloyed with platinum in bushings	





Key objectives for Implats

Cost effective growth ...

is a major objective for the group and embraces the following areas:

- Safety, health and environment
- Cost leadership
- Capital delivery
- Balance sheet management
- People



... in both production and the resource base is key, not only in

Key areas of growth

- » Exploration
 - Brownfields exploration around current mining operations
 - Greenfields has involved projects in Australia, Southern Africa, South and North America
- » Organic growth
 - Growth derived from assets we own or have an ownership stake in Afplats, Marula, Mimosa, Two Rivers and Zimplats

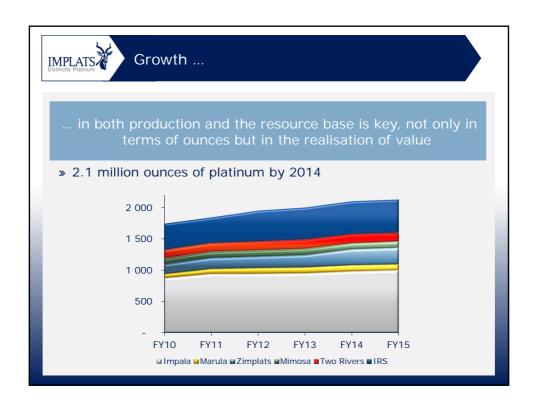


Growth ...

... in both production and the resource base is key, not only in terms of ounces but in the realisation of value

Key areas of growth (continued)

- » Acquisitions
 - Strategy is to evaluate all significant resource targets in terms of value
- » Recycling
 - Remain a relevant player in this sector as it is set to grow







... remains the group's highest priority

Key focus areas

- » Creating and promoting a culture of safety
 - a broader approach that encompasses safety in all aspects of employee's lives
- » Visible leadership
 - Management taking responsibility and leading by example
- » Communication
 - Extensive use of media and support structures to reach all employees regardless of language or literacy
- » Training
 - Increased frequency and intensity of behavioural-based training to refresh the message and address new recruits





Cost leadership ...

... ensures sustainability and competitiveness in the industry

Vision

» Industry cost leader

Key areas of focus

- » Productivity
 - Significant efficiency improvements will be realised as new deep level shafts come on-stream
- » Materials efficiency
 - Optimal usage
- » Consumables
 - Leveraging our buying power
- » Labour complements
 - Optimal headcount

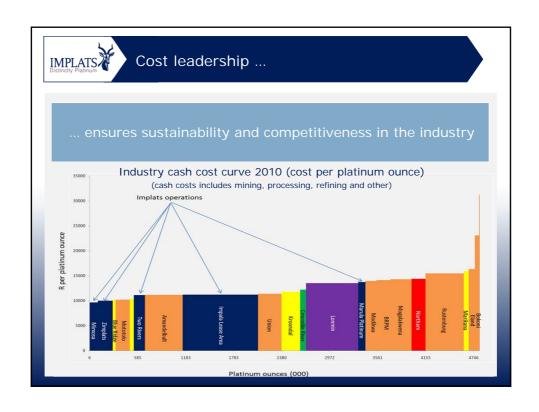


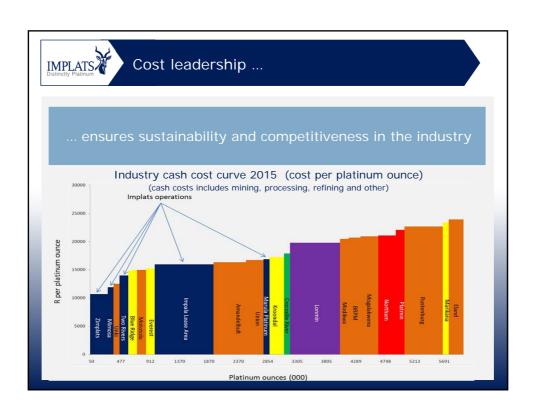
Cost leadership ...

... ensures sustainability and competitiveness in the industry

Key challenges

- » Labour demands
- » Utility costs
- » Skills availability
- » Health







Capital delivery ...

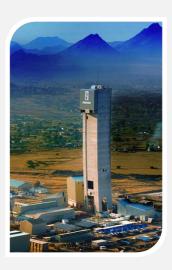
... provides for future cost efficient production

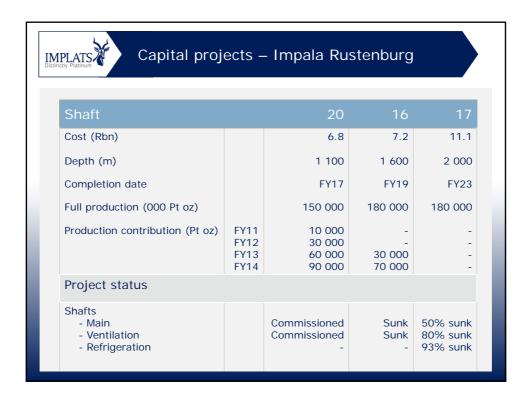
- » All projects must deliver on time, on target and within budget
- » Projects yield a rate of return greater than the weighted average cost of capital
- » Capex of R5 billion in FY10 is expected to be higher in FY11 with big ticket items including Rustenburg and Zimplats' Phase 2 expansion
- » Over next 5 years 80% of capex will be spent on maintenance



Capital projects – Impala Rustenburg

- » 9 million platinum ounces
- » No acquisition cost
- » No infrastructure cost
- » Extension of existing operations
- » Secure labour force







Capital projects - Zimplats

- » Phase 2 Expansion Project
 - Cost of \$450 million
- » Increases production by 90 000 ounces to 270 000 ounces of platinum
- » Project has commenced and is scheduled for completion by 2014





Balance sheet management ...

... is an appropriate balance between return to stakeholders and building for future profit through investment and capita expenditure

- » Inherent in this philosophy is:
 - Capital discipline
 - An acceptable level of debt taking cognisance of market conditions
 - Maintenance of dividend payments
 - Equity issuance has been avoided so enhancing return on equity



People ...

... is attracting and retaining talented individuals who subscribe to the company's goals

Approach

» Holistic partnership between company and employee

Key initiatives

- » Housing to uplift the living conditions of employees
- » Ownership share incentive scheme that encompasses 98% of SA employees
- » Talent management focuses on career progression, individual development, mentoring, succession planning, skills development and ABET
- » Transformation focuses to attract, retain, educate, train, develop and promote PDI's
- » Reward acknowledge quality output without compromising safety



Going forward ...

- .. Implats continues to focus on ensuring a stable production base in the short term, positioning itself for future growth as
- » Improving market environment with sound medium to long-term prospects
- » Approach to safety continues to be guided by our vision of zero harm
- » Operational recovery at Rustenburg remains on track and will return the operation to 1 million ounces over 5 years
- » Production target of 2.1 million platinum ounces by 2014 supported by growth at Zimplats to 270 000 ounces



Platinum (000 oz)	2010 Est	2009	2008
Demand	Automotive	3 285	2 950	3 830
	Jewellery	2 245	2 410	1 355
	Industrial	1 505	1 230	1 755
	Investment	470	650	425
	Total	7 505	7 240	7 365
Supply	SA	4 605	4 580	4 485
	Recycle (Auto)	1 010	850	970
	Russia	800	775	800
	Other	1 240	925	1 075
	Total	7 655	7 130	7 330
Supply/Den	nand Balance	150	(110)	(35)



Rhodium (000 oz)		2010 Est	2009	2008
Demand	Automotive	748	682	759
	Industrial	148	113	136
	Total	896	795	895
Supply	SA	638	672	582
	Recycle	221	185	222
	Other	108	101	106
	Total	967	958	910
Supply/Demand Balance		71	163	15



Investing in Implats

Johannesburg (JSE): IMP

London (LSE): IPLA

United States

(Level 1 ADR): IMPUY



Forward-looking statement

Certain statements contained in this presentation other than the statements of historical fact contain forward-looking statements regarding Implats' operations, economic performance or financial condition, including, without limitation, those concerning the economic outlook for the platinum industry, expectations regarding metal prices, production, cash costs and other operating results, growth prospects and the outlook of Implats' operations, including the completion and commencement of commercial operations of certain of Implats' exploration and production projects, its liquidity and capital resources and expenditure, and the outcome and consequences of any pending litigation or enforcement proceedings. Although Implats believes that the expectations reflected in such forwardlooking statements are reasonable, no assurance can be given that such expectations will prove to be correct. Accordingly, results may differ materially from those set out in the forward-looking statements as a result of, among other factors, changes in economic and market conditions, success of business and operating initiatives, changes in the regulatory environment and other government actions, fluctuations in metal prices and exchange rates and business and operational risk management. For a discussion on such factors, refer to the risk management section of the company's Annual Report. Implats is not obliged to update publicly or release any revisions to these forwardlooking statements to reflect events or circumstances after the dates of the Annual Report or to reflect the occurrence of unanticipated events. All subsequent written or oral forward-looking statements attributable to Implats or any person acting on its behalf are qualified by the cautionary statements

